

Press Release (For Immediate Release)

29 October 2010

Dah Sing Banking Group Retail Banking Business Integration

Dah Sing Banking Group, through its banking subsidiaries, Dah Sing Bank and MEVAS Bank, is committed to providing customers with tailor-made and quality banking services. To further strengthen its retail banking business, Dah Sing Banking Group would like to announce the integration arrangement for its retail banking business from 1 November 2010 (the “Effective Date”).

To enable the retail customers of MEVAS Bank to enjoy the benefits of a much larger branch network, the four MEVAS Bank branches (including Queen’s Road Central Branch, Hennessy Road Branch, Mongkok Branch and Tuen Mun Branch) will become part of the Dah Sing Bank branch network. These branches will be converted into Dah Sing Bank branches and continue to provide retail banking services from the Effective Date. From then on, Dah Sing Bank network will be expanded to 49 branches.

Besides, from the Effective Date, the product/service accounts of the MEVAS Bank retail customers (including deposit account, card account, overdraft account, mortgage account, loans account and investment account) will also be transferred to Dah Sing Bank. With the larger branch network and a wider selection of products, customers will continue enjoying comprehensive and quality banking services at Dah Sing Bank.

Dah Sing Bank will continue to pursue its progressive and prudent strategies to serve customers and expand its businesses. We will also treat “Customer Needs” as our first and foremost priority. By understanding and matching the needs of customers, we will continue to serve customers with diversified and tailor-made banking products and services.

~The End~