

Dah Sing Charity Score Challenge Score for Donation to Operation Santa Claus

Dah Sing Bank successfully hosted the “Dah Sing Charity Score Challenge” charity event in support of Operation Santa Claus (OSC) earlier. The event, held at the Southorn Playground in Wan Chai, pitted staff members from Dah Sing Bank against young YMCA members in a series of basketball game challenges along with a competitive basketball match. Scores in the friendly match and challenge games were carefully tallied, with each point triggering a donation to OSC from Dah Sing Bank. All friendly match players competed on the initiative to score more points for the underprivileged.

“Service to our customers. Service to our communities” has been a key aspect of the culture for many years at Dah Sing Bank, which is deeply rooted in the local communities of Hong Kong. Dah Sing Bank saw the importance of this charity event not just for the beneficiaries but also for the Bank itself when colleagues enjoyed having fun, fostering stronger working relationship and team spirit, and contributing towards raising funds for OSC at the same time. The commitment of Dah Sing to engage with the community was clearly reaffirmed through this event around Christmas, the festive season for loving and giving.

Dah Sing staff member Robert Tsui, captain of Dah Sing Bank Team, spoke of why he took part in the event. “I love basketball and am delighted to participate in this important charity event,” he said, “I’ve been playing basketball since I was a kid. Playing with the young YMCA players ignites my passion for basketball again. They all contributed to a memorable match and an inspiring occasion at this time of year. The match today is definitely the most meaningful match I’ve ever played as it allows us to raise funds for the less privileged by playing our favorite game! It was also fun to have our colleagues cheering us on.”

Young YMCA members played their part to the full in making the event a success. “I’m always looking to improve my basketball skills,” said YMCA member Wilson Lai, “so I’m very happy that Dah Sing organized this event. We’ve definitely applied what we learnt from the basketball training sponsored by Dah Sing Bank. Playing against the Dah Sing Bank Team was very challenging and fun. Making it more meaningful is that we are helping to raise funds for OSC and giving many less fortunate people a chance for a better life.”

This is now the second year in which Dah Sing Bank has been supporting Operation Santa Claus. All donations generated by the “Dah Sing Charity Score Challenge” event will go directly to OSC and be distributed to a range of worthy beneficiaries under that scheme’s distribution arrangements.

Operation Santa Claus is an annual charity drive organized jointly by the South China Morning Post and RTHK.



Photo 1

Dah Sing Bank successfully hosted the “Dah Sing Charity Score Challenge” charity event in support of Operation Santa Claus (OSC) in this Christmas season, inviting the participation of Dah Sing Bank’s management, Dah Sing Bank Team, young YMCA members, Dah Sing staff as well as their families.

~The End~