

For Immediate Release

**Dah Sing Bank Celebrates 75th Anniversary  
Launching Community, SME and Sustainability Programme  
to Help Revitalise Local Economy**

(Hong Kong, 30 May 2022) Dah Sing Bank, Limited ("the Bank") announced today that starting in June, a series of celebratory events will take place to commemorate its landmark 75th Anniversary. Under the theme of **"Serving Hong Kong for 75 years, Forging a New Future Together"**, the celebrations will reach out to the community, SMEs and other customer sectors, promoting environment-friendly living. Through these events the Bank hopes to express its gratitude to all Hong Kong citizens and customers – sharing the joy of its 75 years of service to help the city revitalise its economy as the COVID-19 epidemic enters a more stabilised stage, while also advocating the benefits of sustainable living.

"Since our bank was established in 1947, we have been growing together with Hong Kong," said Dah Sing Bank's Managing Director and Chief Executive, Mr. Harold Wong. "We have witnessed the city's economy take off while also contributing proactively to it. In the past 75 years, we have also progressed from a local community bank serving individual and business customers to a major business network with 70 operating locations covering Mainland China, Hong Kong and Macau. We would like to express our heartfelt gratitude to our customers for the unfailing trust and support they have bestowed on us, and we are equally grateful to each of our staff members for their continuous efforts and contributions. Looking ahead, we will continue to strive to deliver our brand tagline of 'Together We Progress and Prosper'. We will also continue to run our business operations prudently and instill a culture of service quality in our people, as part of our efforts to build a customer-centric organization that enables our clients to meet their changing needs."

Dah Sing Bank's 75th Anniversary programme comprises four elements: sharing joy with the community, promoting green and environment-friendly living, supporting the sustainable development of SMEs, and giving back to customers. As a way of sharing joy with the community, a Free Star Ferry Ride Day will be held on Sunday 24 July. The Bank will also collaborate with local yarnbombing art artists to present a creative public exhibition titled "Gift of Heritage for a Better Tomorrow". The exhibition will take place in the upper deck of the Star Ferry piers in Central and Tsim Sha Tsui, as well as inside multiple branches of Dah Sing Bank.

In the area of sustainable and green living, the Bank is title sponsoring Green Walk Hong Kong 2022 to be staged by the World Green Organisation later this year, encouraging the public to reduce their carbon footprint through walking. Young local athletes will be invited to help promote a low-carbon lifestyle, and a donation of HK\$750,000 will be made to designated green organisations.

On the SME front, Ms. Phoebe Wong, the Bank's Deputy Chief Executive and Senior Executive Director, Group Head of Personal Banking noted that "SMEs are the lifeline of the Hong Kong economy, so Dah Sing Bank cares deeply about helping the SME ecosystem develop. Under today's global environment which puts a high priority on a sustainable economy, we hope to support SMEs in understanding how they can best prepare themselves

for the necessary transition. As part of this, our Bank will partner with Friends of the Earth Hong Kong to launch thematic seminars tailored for specific industries and trades. We will also jointly introduce an ‘SME with the Best ESG Practices Recognition Programme’, in order to encourage the city’s SMEs to take their first step towards operating more sustainably.”

Last but not least, to give back to existing customers and attract new ones, the Bank will be staging a “75th Anniversary Mega Lucky Draw” from 13 June to 26 August, a total of 75 days. As many as 750 great prizes will be given out to customers.

Please visit [www.dahsing.com/75Anniv/en](http://www.dahsing.com/75Anniv/en) for details of the Dah Sing Bank’s 75<sup>th</sup> Anniversary activities.

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Photo 1: To share the joy of Dah Sing Bank’s 75 years of service to help the city revitalise its economy as the COVID-19 epidemic enters a more stabilised stage and to advocate the benefits of sustainable living, Mr. Harold Wong (left), Dah Sing Bank’s Managing Director and Chief Executive and Ms Phoebe Wong (right), Dah Sing Bank’s Deputy Chief Executive and Senior Executive Director, Group Head of Personal Banking, announced an array of activities to celebrate the Bank’s 75<sup>th</sup> Anniversary. The celebrations will reach out to the community, SMEs and other customer sectors, promoting environment-friendly living.



Photo 2: A Free Star Ferry Ride Day will be held on Sunday 24 July 2022 to celebrate Dah Sing Bank's 75<sup>th</sup> Anniversary and to share the joy with the community. The Bank will also collaborate with local yarnbombing art artists to present creative public exhibition titled "Gift of Heritage for a Better Tomorrow". The exhibition will take place in the upper deck of the Star Ferry piers in Central and Tsim Sha Tsui, as well as inside multiple branches of Dah Sing Bank.

### **About Dah Sing Bank**

Dah Sing Bank, Limited is a wholly-owned subsidiary of Dah Sing Banking Group (HKG:2356). Founded in Hong Kong 75 years ago, Dah Sing Bank has been providing quality banking products and services to its customers with a vision to be "The Local Bank with a Personal Touch". Over the years, the Bank has been rigorous in delivering on its brand tagline to grow with its customers in Hong Kong, the Greater Bay Area and beyond – "Together We Progress and Prosper". Building on our experience and solid foundation in the industry, our scope of professional services now spans retail banking, private banking, business and commercial banking. Meanwhile, the Bank is also making significant investments in its digital banking capabilities to stay abreast with smart banking developments in Hong Kong and to support financial inclusion at large.

In addition to its Hong Kong banking operations, Dah Sing Bank has wholly-owned subsidiaries including Dah Sing Bank (China) Limited, Banco Comercial de Macau, and OK Finance Limited. It is also a strategic shareholder of Bank of Chongqing with a shareholding of about 13%. Dah Sing Bank and its subsidiaries now have around 70 operating locations in Hong Kong, Macau and Mainland China.